



DEAKIN
UNIVERSITY

Lancaster
University



INDONESIA

Program Learning Outcomes 2025/2026

Bachelor of Business Analytics - Deakin University

Program learning outcomes

Bachelor of Business Analytics – Deakin University

On successfully completing this programme you will be able to:

Deakin Graduate Learning Outcomes	Program Learning Outcomes
Discipline-specific knowledge and capabilities	Develop and apply broad and coherent knowledge of the foundation theories, concepts and practice of business analytics within organisational or social settings.
Communication	Communicate ideas and concepts, with consideration to impacts and outcomes, to specialist and non-specialist audiences (using appropriate tools, technologies and techniques).
Digital literacy	Use appropriate business analytics technologies to collect, evaluate and analyse information relevant to organisational or social settings.
Critical thinking	Apply critical and creative thinking skills in a variety of business analytics settings.
Problem solving	Identify and model problems and articulate broad business analytics solutions related to authentic situations in organisational or social settings.
Self-management	Demonstrate intellectual independence and reflect on self performance to identify and plan future professional development.
Teamwork	Work collaboratively in diverse teams to produce and share business analytics solutions to problems in organisational or social settings.
Global citizenship	Apply ethical frameworks and principles in the development and deployment of business analytics solutions to meet stakeholder needs.