



DEAKIN
UNIVERSITY

Lancaster
University



INDONESIA

Program Learning Outcomes 2025/2026

Bachelor of Science (Honours) Business Analytics - Lancaster University

Program learning outcomes

Bachelor of Science (Honours) Business Analytics – Lancaster University

On successfully completing this programme you will be able to:

- Demonstrate a critical understanding of the business context in which analytics can be applied, and a knowledge of business operations;
- Identify the essentials of problems and structure them in an appropriate mathematical or logical form, to facilitate their analysis;
- Demonstrate knowledge of sources of data and techniques of data handling, analysis and interpretation;
- Demonstrate knowledge and understanding of developments in descriptive, predictive and prescriptive analytics;
- Identify and employ a range of analytical techniques, software and programming tools to model and solve business problems;
- Apply project management principles to the development and execution of business models;
- Communicate professionally with a range of audiences in business or organisational contexts, including those with a limited background in business analytics;
- Deliver analytics projects and solutions, individually and in teams, in realistic problem situations, with due regard to ethical considerations.