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INDONESIA

Bachelor of Science (Honours) Business Management/Bachelor of Commerce
DLI Program and Module Handbook

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Program Information

Award Granted	Bachelor of Science (Honours) Business Management/Bachelor of Commerce
Program title	Bachelor of Science (Honours) Business Management/Bachelor of Commerce
Campus	Bandung
Program Duration	3 Years

Program Map

Your program map is available via the Student Portal.

Program Overview

Bachelor of Science (Honours) Business Management – Lancaster University

The overall aim of the program is to provide students with a thorough grounding in theoretical and practical aspects of business and management.

The modules taught in the program have a practical focus, as the aim is to provide preparation for a wide range of careers. The program also seeks to develop the professional skills that are needed to implement ideas and strategies.

The main aims of the program are to:

- Provide students with a solid theoretical and practical knowledge of business organisations;
- Develop students' ability to critically analyse and reflect on business issues and phenomena;
- Develop students' adaptability and flexibility of approach and their ability to initiate and respond positively and appropriately to change and uncertainty;
- Prepare students for a career in business or business-related fields and develop their capability to contribute to society at large;
- Enhance students' lifelong learning skills, communication skills and personal development.

Bachelor of Commerce – Deakin University

Deakin's Bachelor of Commerce is a degree for aspiring specialists who want to provide insights that drive decisions in accounting, finance, economics or marketing.

Delivered in Bandung through Deakin Lancaster Indonesia (DLI), a joint initiative between Deakin University, Lancaster University and Navitas, this globally connected program combines academic excellence with the advantage of an international education delivered in Indonesia. You will receive the same, high-quality education as students at Deakin and Lancaster's home campuses, with the added benefit of learning close to home.

Unlike standard commerce degrees, Deakin's program equips you with expertise in data analysis, reporting and technology to guide business, market and financial outcomes. You will learn to deliver strategic insights supported by data and specialist expertise that influence organisational decisions with confidence. Taught in English and delivered on a unique Bandung academic calendar, your studies will include Indonesian National Subjects alongside coursework from both universities.

Program Learning Outcomes

Bachelor of Science (Honours) Business Management – Lancaster University

On successful completion of this program students will be able to:

- Understand relevant qualitative and quantitative theories of business and management and be able to distinguish between and apply them in a contemporary business environment;
- Evaluate knowledge and understanding of key contemporary issues arising in global businesses and apply appropriately within a given context;
- Challenge accepted knowledge and understanding of key contemporary issues arising in global businesses;
- Demonstrate the ability to think and act as leader in order to simulate sustainable business ideas, with an appreciation of personal and organisation values and ethics;
- Appreciate the complexity of business decision making and develop sound knowledge to evaluate and discriminate business problems through the lens of multiple business disciplines;
- Prepare and present information and data using a wide range of written and oral formats commonly used in business;
- Develop and use appropriate skills to work independently (organisation, motivation, discipline) as well as collaboratively (communication, respect, sensitivity) recognising the difference between the two contexts and the complexities of professional interactions in pursuit of a common goal.

Bachelor of Commerce – Deakin University

Deakin Graduate Learning Outcomes	Program Learning Outcomes
Discipline-specific knowledge and capabilities	Apply a broad and coherent theoretical and technical knowledge of commerce and its applications.
Communication	Communicate commerce concepts and information effectively including in oral, written and visual forms in a cohesive and understandable manner to academic audiences, business professionals and laypersons.
Digital literacy	Use technologies to identify, locate, evaluate, synthesise and disseminate and communicate information in the field of commerce.
Critical thinking	Evaluate and critically analyse academic, professional and business information and values.
Problem solving	Identify solutions to a diverse range of authentic problems in commerce.
Self-management	Take personal responsibility for actions, self-reflect and critique own performance and identify and plan future professional development.

Deakin Graduate Learning Outcomes	Program Learning Outcomes
Teamwork	Interact and collaborate with others from a range of disciplines and backgrounds.
Global citizenship	Engage effectively in different environments and contexts reflecting social, sustainable, ethical, economic, and global perspectives in the field of commerce.

Workload/Study Commitment

Trimester and other key dates for the academic year are in the important dates section on the DLI website. Students will on average spend 150 hours for each standard module (15 credit points) undertaking the teaching, learning and assessment activities for this program. You can expect to participate in a range of teaching activities each week. This could include lectures, seminars, practicals and online interaction. You can refer to the individual module details in the program structure for more information. You will also need to study and complete assessment tasks in your own time.

Career Opportunities

Bachelor of Science (Honours) Business Management – Lancaster University

Our graduates leave with the skills required to succeed in modern business. Not only will students possess functional competencies from studying modules in Finance, Accounting, Marketing, Business Analytics, and Entrepreneurship, but our students will also be able to look at business through an ethical lens, placing its activities firmly in the context of society. Our graduates have gone on to work for some of the world's most important businesses and NGOs.

This program will prepare students to be able to navigate change, turbulence, and renewal, and make connections with peers and industry professionals. Throughout their studies, our students will gain a deep knowledge of their chosen field. They will be able to translate theory into practical skills and, importantly, they will build valuable networks both academically and professionally.

Graduates from these degrees have begun their careers as trainee graduate managers, project managers, brand managers, hotel and property managers, and business analysts.

Bachelor of Commerce – Deakin University

Deakin graduates are in demand because they are flexible, proactive, highly engaged, and trained in commercial thinking. As a commerce graduate, you will have the opportunity to enter a professional vertical career that reflects your choice of industry-accredited discipline. These verticals operate in each industry and across government and non-governmental bodies and allow scope and paths for career progression and promotion.

Most importantly, commerce studies equip you with the skills and qualifications that are in demand across all industries. This means your degree will enable you to gain employment within a range of different sectors.

Professional entry level roles for Deakin commerce graduates include:

- Accountant
- Business Analytics Professional
- Economist
- Financial Planner
- Human Resource Manager
- International Trade Officer
- Marketing Manager
- Social and Economic Policy Developer

Work Experience

This program includes a compulsory work placement with an approved host organisation to take your learning beyond the classroom and prepare you to be work and career ready. Work Integrated Learning modules offered in this program provide you with the opportunity to develop your professional networks and work practices while completing your degree.

Program Completion Rules/Program Structure

To complete the Bachelor of Science (Honours) Business Management / Bachelor of Commerce students must pass 420 Deakin Lancaster Indonesia credit points and meet the following program rules to be eligible to graduate:

DAI001 Academic Integrity and Respect Module (0-credit-point compulsory module) in their first study period

210 credit points of core modules (Deakin)

210 credit points of core modules (Lancaster)

4 Indonesian National Subjects (0 credit points; delivered by Telkom University; mandatory for Indonesian students only)

Year 1
• DAI001 Academic Integrity and Respect Module (0-credit point compulsory module)
• ECON124 Intro to Economics for Managers
• ENSI102 Intro to Entrepreneurship
• MAA103 Accounting for Decision Making
• MAF101 Fundamentals of Finance
• MIS171 Business Analytics
• MKTG102 Principles of Marketing
• MMM132 Management
• MNGT123 Employability and Careers
• Indonesian national subjects ◦ INS001 Religion ◦ INS002 Bahasa Indonesia ◦ INS003 Pancasila ◦ INS004 Citizenship
Year 2
• ECON207 Microeconomic Analysis
• ENSI221 Innovation: Product, Service and Business Model
• MIS398 Project Management
• MLC101 Law for Commerce
• MMH230 Fundamentals of Human Resource Management
• MMM240 Organisational Behaviour
• MMM267 Business Logistics
• MNGT223 Employability and Careers II
• MSCI231 Intro to Operations Management
• MSCI242M Spreadsheet Modelling for Managers
• OWT.228 Changing Role of Managers
Year 3
• Ac.F213 Management Accounting for Business Decisions
• ENSI224 Social Contexts of Entrepreneurship

• MMH356 Change Management
• MMM306 Global Strategy and International Management
• MMM308 Applied Management Capabilities
• MMM343 Business Ethics
• MNGT320 Rethinking Leadership
• MNGT321 Business and Management in the 21st Century
• MWL305 Business for Social Impact
• OWT.326 Organising in the Digital Age: Power, Technology and Society

Participation requirements

Reasonable adjustments to participation and other course requirements will be made for students with a disability. For more information, please contact Student and Academic Services. Email: studentsupport@dli.ac.id

Further information

Contact Student and Academic Services for assistance in program planning and explaining program rules and requirements. Email: studentsupport@dli.ac.id

Standard fee information disclaimer

Fees and charges vary depending on the type of fee place you hold, your course, your commencement year, the modules you choose to study, and their study discipline or your study load.

Fees are reviewed annually and may be increased to reflect increases in cost of delivery of the programs in line with increases in the consumer price index and to reflect changes required by regulatory, professional, or academic bodies resulting in additional costs. All fees quoted are in Indonesian Rupiah (IDR). Tuition fees do not include textbooks, computer equipment or software, other equipment or costs such as mandatory checks, travel and consumables.

Estimate your fees

For further information regarding tuition fees, other fees and charges, invoice due dates, withdrawal dates, payment methods visit our [current students website](#).