

WEB PUBLISHING (DLI) POLICY

Section 1 - Preamble

- (1) This Policy is effective from 1st of December 2025.

Section 2 - Purpose

- (2) This Policy establishes principles for managing and publishing content on digital platforms operated by Deakin University Lancaster University Indonesia (DLI). It ensures compliance with legal, ethical, and institutional standards while maintaining consistency, accessibility, and integrity in online content.

Section 3 - Scope

- (3) This Policy applies to all staff, students, and associates involved in creating, managing, or publishing content on DLI's official web platforms. It excludes personal web content unrelated to DLI's operations or branding.
- (4) During the establishment of DLI, all policy, procedures and supporting processes will be regularly reviewed. In the establishment phase, defined as the first two years from when students commence DLI programs, any issues arising from the implementation of current policy, procedure or process will be referred to a jointly-convened Policy and Procedure Review Panel (PPRP). The PPRP will comprise designated academic and professional service representatives from the University Partners and the Office of the Rector. The PPRP will recommend an outcome best aligned with relevant principles and the best interests of any student(s) concerned, and will advise DLI on the future development of policy, procedure and supporting processes. During the establishment phase, the PPRP may make recommendations to vary any given policy only with endorsement from relevant University Partner governance processes. All policy and procedure will be subject to a full review at the end of the two-year establishment phase.

Section 4 - Policy

Principles

- (5) Compliance and Standards
 - a. Web content must comply with applicable Indonesian laws, university policies, and international standards.
 - b. Accessibility standards must be adhered to ensure inclusivity.
- (6) Content Integrity and Accuracy
 - a. All content must reflect DLI's values and brand.
 - b. Information must be accurate, current, and approved by relevant authorities.
- (7) Appropriate Use
 - a. Official web platforms must not host content that is offensive, discriminatory, or violates legal or ethical standards.

- (8) Security and Privacy
 - a. Content must comply with data protection laws (e.g., GDPR) and safeguard users' privacy.
 - b. Sensitive or personal data must not be published unless required and appropriately consented.
- (9) Governance and Oversight
 - a. Content creation and publication must follow established governance frameworks, ensuring accountability and quality control.

Section 5 - Procedure

- (10) The following procedures document how to comply with this Policy:
 - a. The Web Publishing (DLI) Procedure

Section 6 - Definitions

- (11) For the purpose of this Policy:
 - a. Web Platforms: All official websites, portals, or online resources managed by DLI (e.g. Facebook, X, Instagram).

ASSOCIATED DOCUMENTS

- (12) These associated documents are available on the [DLI Policy page](#):

POLICY DETAIL	
Name of policy	Web Publishing (DLI) Policy
Approved by	Yayasan Governing Board
Approval date	27 th November 2025
Date of effect	1st December 2025
Version	V1.0
Date of review	1st December 2026
DLI Approval	Joint Management Committee 25th November 2025
Deakin University Approval	N/A
Lancaster University Approval	N/A
Responsible Executive	DLI Rector
Implementation Officer	DLI Chief Operating Officer
Policy/procedure superseded	N/A
Summary	This Policy establishes principles for managing and publishing content on digital platforms operated by Deakin University Lancaster University Indonesia (DLI). It

	ensures compliance with legal, ethical, and institutional standards while maintaining consistency, accessibility, and integrity in online content.
Key words for online searching	Digital, publishing content, web publishing
Category	Administrative or University governance
Target audience	Students, staff, associates